

Courses Available in English: Winter Semester 2018/19

Number	Name	ECTS	Coordinator
M.184.4114	Relationship Driven Selling: Theory & Practice	5,0 ECTS	Prof. Dr. Eggert
M.184.4115	Value-Based Marketing: Understanding and Communicating Customer Value in Business Markets	5,0 ECTS	Prof. Dr. Eggert
M.184.4136	Applied Research Management	5,0 ECTS	Prof. Dr. Frick
M.184.4137	Applied Organizational Economics: Theory and Empirical Evidence	10,0 ECTS	Prof. Dr. Frick
M.184.4139	Happiness Economics & Econometrics	5,0 ECTS	Prof. Dr. Frick
M.184.4172	Topics in Managerial Economics	5,0 ECTS	Prof. Dr. Schnedler
M.184.4176	Finding Your Research Project (M.A.)	5,0 ECTS	Prof. Dr. Schnedler
M.184.4411	International Finance - Currencies and Exchange Rates	10,0 ECTS	Prof. Dr. Gries
M.184.4416	Environmental Economics	10,0 ECTS	Prof. Dr. Gries
M.184.4423	Economic Foundations of Development Theory and Policy	5,0 ECTS	Prof. Dr. Gilroy
M.184.4426	Advanced Macroeconomics	10,0 ECTS	Prof. Dr. Gilroy
M.184.4441	Methods of Economic Analyses	10,0 ECTS	Prof. Dr. Haake
M.184.4479	Econometrics	10,0 ECTS	Prof. Dr. Feng
M.184.4497	Cases in Competition Policy	5,0 ECTS	Prof. Dr. Hehenkamp
M.184.4499	Seminar Contests and Innovation	5,0 ECTS	Prof. Dr. Hehenkamp
M.184.5133	Seminar zur Organisationsökonomie: Sports Economics	5,0 ECTS	Prof. Dr. Frick
M.184.5134	Seminar zur Organisationsökonomie: Sports Economics II	10,0 ECTS	Prof. Dr. Frick
M.184.5195	Service Marketing	10,0 ECTS	Prof. Dr. Wunderlich
M.184.5237	Accounting Theory – An Information Content Perspective	5,0 ECTS	Prof. Dr. Ebert
M.184.5331	Seminar on Applied Text Mining	10,0 ECTS	Prof. Dr. Müller
M.184.5354	Information Processing in Digital Markets	5,0 ECTS	Prof. Dr. Kundisch

Courses Available in English: Summer Semester 2019

Number	Name	ECTS	Coordinator
M.184.4116	Relationship Marketing: Understanding and Managing Customer Loyalty	5,0 ECTS	Dr. Steinhoff
M.184.4149	Spirituality & Management	5,0 ECTS	Prof. Dr. Schneider
M.184.4162	Seminar on Decision Making using Concepts from Behavioral Economics	5,0 ECTS	Dr. Djawadi
M.184.4172	Topics in Managerial Economics	5,0 ECTS	Prof. Dr. Schnedler
M.184.4173	Strategic Management: An Economic Approach	10,0 ECTS	Prof. Dr. Schnedler
M.184.4176	Finding Your Research Project (M.A.)	5,0 ECTS	Prof. Dr. Schnedler
M.184.4240	Alternative Investments	5,0 ECTS	Prof. Dr. Uhde
M.184.4247	Masterseminar in Finance	5,0 ECTS	Prof. Dr. Uhde
M.184.4345	Advanced Information Technology in Business	5,0 ECTS	Prof. Dr. Suhl
M.184.4412	Global Growth and Development - Perspectives of Global Regions	10,0 ECTS	Prof. Dr. Gries
M.184.4421	International Economics	10,0 ECTS	Prof. Dr. Gilroy
M.184.4425	Applied Financial Economics	5,0 ECTS	Peitz
M.184.4451	Financial and Time Series Econometrics	5,0 ECTS	Prof. Dr. Feng
M.184.4452	Advanced Methods of Empirical Economic Research	5,0 ECTS	Prof. Dr. Feng
M.184.4465	Games and Networks	5,0 ECTS	Prof. Dr. Haake
M.184.4490	Topics in Competition Policy	5,0 ECTS	Prof. Dr. Hehenkamp
M.184.5235	Disclosure Theory	5,0 ECTS	Prof. Dr. Ebert
M.184.5263	Financial Risk Management	10,0 ECTS	Jun.-Prof. Dr. Pelster
M.184.5284	Business Analysis & Valuation	10,0 ECTS	Prof. Dr. Sievers
M.184.5489	Microeconometrics	10,0 ECTS	Prof. Dr. Schmitz