INTRODUCTION WINTER SEMESTER 2021/22

Prof. Dr. Stefan Jungblut
Content

- Contact and Webpages
- Study Program
- Departments and Chairs
- Module Selection, Registration and Examination
- Career Profiles and Study Tracks
- Specialization: Asia

The presentation slides will be available online (webpage MSc IEM).
Contact and Webpages
Contact

Prof. Dr. Stefan Jungblut

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Email: msc-iem@campus.upb.de
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Course management Transition BA for MSc IEM students
Program management
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Room: Q4.140
Contact (Additional)

tba

Office for International Affairs
Advice and support for international students at Faculty
Email: international@campus.upb.de
Office Hours: Tue & Thu, 9:30-10:30h; Wed, 13:00-14:00h
Room: Q0.319

Natalia Chernyaeva
Office hour for students by students
Email: msciemo@campus.upb.de
Office Hours: Tue, 13:00-14:00h
Room: Q4.334
Webpage of the Study Program

https://wiwi.uni-paderborn.de/en/studies/degree-programs/master/msc-iem

- general information about study program
- information about upcoming and proposed changes
- recent information and announcements
- study program and modules
- job opportunities, …
Study Program
Course Elements

4 semester program
academic year begins in the winter semester
beginning in winter and summer semester possible

Total of 120 ECTS, per semester 30 ECTS
20 ECTS Mandatory Modules (per 10 ECTS)
  • W4441 Methods of Economic Analyses (10 ECTS)
  • W4479 Econometrics (10 ECTS)
80 ECTS Elective Modules
  • 40 ECTS Economics
  • 20 ECTS Management
  • 20 ECTS General Elective
20 ECTS Master Thesis
**Study Plan Master International Economics and Management**

**MASTER OF SCIENCE**

**INTERNATIONAL ECONOMICS & MANAGEMENT**

<table>
<thead>
<tr>
<th>Semester</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
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<tr>
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<td>Management elective (10)</td>
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<tr>
<td></td>
<td>General elective (10)</td>
<td>Master thesis (20)</td>
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</table>

Please notice:
“BWL-management” courses are accredited as “Management elective” credits but not other BWL courses, i.e. BWL: Taxation, Accounting & Finance & BWL: Produktions- und Informations-Management. Those will be regarded as “General elective” courses.
The Master thesis is weighted twice for the GPA.
Departments and Chairs
Research and Teaching Units / Faculty Webpage

<table>
<thead>
<tr>
<th>STUDIES</th>
<th>RESEARCH</th>
<th>FACULTY</th>
<th>DEPARTMENTS</th>
</tr>
</thead>
</table>

### 1. MANAGEMENT
- About Department 1
  - Prof. Dr. Betz
  - Prof. Dr. Friek
  - Prof. Dr. Kast
  - Prof. Dr. Prof. Dr. H. M. Prof. D. Rosenblatt
  - Prof. Dr. Schneider
  - Prof. Dr. Schneider
  - Prof. Dr. Thommes
  - Lehrstuhlvertretung Dr. Endres
  - Lehrstuhlvertretung Dr. Schaarschmidt
  - Honorarprofessuren
  - Former Professors

### 4. ECONOMICS
- About Department 4
  - Prof. Dr. Feng
  - Prof. Dr. Gitroy
  - Prof. Dr. Gries
  - Prof. Dr. Haake
  - Prof. Dr. Heinrich
  - Prof. Dr. Jungblut
  - Prof. Dr. Schmitz
  - Former Professors

### 2. TAXATION, ACCOUNTING AND FINANCE
- About Department 2
  - Prof. Dr. Betz
  - Prof. Dr. Ebert
  - Prof. Dr. Kosi
  - Prof. Dr. J. Müller
  - Jun.-Prof. Ortmann, Ph.D.
  - Prof. Dr. Peiper
  - Prof. Dr. Sievers
  - Prof. Dr. Sireth-Schoene
  - Prof. Dr. Unde
  - Honorarprofessur
  - Former Professors

### 3. BUSINESS INFORMATION SYSTEMS
- About Department 3
  - Prof. Dr. Beverungen
  - Jun.-Prof. Dr. Mürzbaier
  - Prof. Dr. Kundisch
  - Prof. Dr. O. Müller
  - Prof. Dr. Schryen
  - Prof. Dr. Trier
  - Former Professors

### 5. BUSINESS AND HUMAN RESOURCE
- About Department 5
  - Prof. Dr. Betz
  - Prof. Dr. Beutler
  - Prof. Dr. Erti
  - Prof. Dr. Jenert
  - Prof. Dr. Kremer
  - Prof. Dr. Stoane
  - Former Professors

### 6. LAW
- About Department 6
  - Prof. Dr. Krimphove
  - Prof. Dr. S. Möller
  - Former Professors
Module Selection, Registration and Examination
Courses Available in English

- Webpage of the study program

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### Course of the Studies

- Study Plan
- Admission Requirements
- Application Information
- Career Profiles
- Study Specials
- Student Statements and FAQ

**Introductory Session and Modules**

Detailed information to the introduction week for master students is available [here](#).

The slides of the introduction to the M.Sc. International Economics and Management in summer term 2021 is downloadable [here](#), the slides for the welcome of international students are available [here](#). The introduction video to the transition bachelor is available in the transition bachelor PANDA course [here](#).

Modules taught in English for summer semester 2021 are listed [here](#). The complete list of modules (including those taught in German) is available in the module catalogue and allows for a classification by field of study. Detailed information about each module's content can be found at the University's webpage using the corresponding module number or in the module handbook, respectively.
## Courses Available in English: Winter Semester 2021/22

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>ECTS</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.184.4075</td>
<td>Business Education for Incoming Asian Students (Asian Studies in Business and Economics)</td>
<td>2</td>
<td>Peter F.E. Sloane</td>
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<tr>
<td>M.184.4114</td>
<td>Relationship Driven Selling: Theory &amp; Practice</td>
<td>5</td>
<td>Herbert Endres</td>
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<tr>
<td>M.184.4126</td>
<td>Global Strategy</td>
<td>10</td>
<td>Rüdiger Kabst</td>
</tr>
<tr>
<td>M.184.4136</td>
<td>Applied Research Management</td>
<td>5</td>
<td>Bernd Frick</td>
</tr>
<tr>
<td>M.184.4137</td>
<td>Applied Organizational Economics: Theory and Empirical Evidence</td>
<td>10</td>
<td>Bernd Frick</td>
</tr>
<tr>
<td>M.184.4139</td>
<td>Happiness Economics &amp; Econometrics</td>
<td>5</td>
<td>Bernd Frick</td>
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<tr>
<td>M.184.4162</td>
<td>Seminar on Decision Making using Concepts from Behavioral Economics</td>
<td>5</td>
<td>Behnud Djawadi</td>
</tr>
<tr>
<td>M.184.4176</td>
<td>Finding and Developing your Research Project</td>
<td>5</td>
<td>Wendelin Schnedler</td>
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<tr>
<td>M.184.4183</td>
<td>Behavioral Economics: Theory, Analysis and Application</td>
<td>5</td>
<td>Behnud Djawadi</td>
</tr>
<tr>
<td>M.184.4216</td>
<td>Advanced Management Consulting</td>
<td>5</td>
<td>Matthias Pelster</td>
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<tr>
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<td>Advanced Behavioral Finance</td>
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<tr>
<td>M.184.4268</td>
<td>Seminar in Accounting Research</td>
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<td>Urska Kosi</td>
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<tr>
<td>M.184.4324</td>
<td>Social Business Analytics &amp; Management</td>
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<td>Matthias Trier</td>
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<tr>
<td>M.184.4411</td>
<td>International Finance - Currencies and Exchange Rates</td>
<td>10</td>
<td>Thomas Gries</td>
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<tr>
<td>M.184.4416</td>
<td>Environmental Economics</td>
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<td>Thomas Gries</td>
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<tr>
<td>M.184.4419</td>
<td>Recent Topics in International Trade</td>
<td>5</td>
<td>Rahel Alchele</td>
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<tr>
<td>M.184.4423</td>
<td>Economic Foundations of Development Theory and Policy</td>
<td>5</td>
<td>Bernard Michael Gilroy</td>
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<td>M.184.4425</td>
<td>Applied Financial Economics</td>
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<td>Christian Peitz</td>
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<tr>
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<td>Bernard Michael Gilroy</td>
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<tr>
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<td>Claus-Jochen Haake</td>
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<td>Advanced Microeconomics</td>
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<td>M.184.4479</td>
<td>Econometrics</td>
<td>10</td>
<td>Yuanhua Feng</td>
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<tr>
<td>M.184.4492</td>
<td>Health Economics – An international and Institutional Perspective</td>
<td>5</td>
<td>Burkhard Hehenkamp</td>
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<td>M.184.4499</td>
<td>Seminar Contests and Innovation</td>
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<td>Burkhard Hehenkamp</td>
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<tr>
<td>M.184.5133</td>
<td>Seminar zur Organisationsökonomie: Sports Economics</td>
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<tr>
<td>M.184.5134</td>
<td>Seminar zur Organisationsökonomie: Sports Economics II</td>
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<td>M.184.5235</td>
<td>Disclosure Theory</td>
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<td>Michael Ebert</td>
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<td>M.184.5237</td>
<td>Accounting Theory – An Information Content Perspective</td>
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<td>Michael Ebert</td>
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<td>M.184.5322</td>
<td>Projektseminar Digital Work and AI-based Systems</td>
<td>10</td>
<td>Milad Mirbabaie</td>
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<td>M.184.5331</td>
<td>Applied Machine Learning for Text Analysis</td>
<td>10</td>
<td>Oliver Müller</td>
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<tr>
<td>M.184.5333</td>
<td>Data Science for Business</td>
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<td>Oliver Müller</td>
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<td>M.184.5354</td>
<td>Information Processing in Digital Markets</td>
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<td>Dennis Kundisch</td>
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<tr>
<td>M.184.5361</td>
<td>Seminar Operations Research</td>
<td>10</td>
<td>Guido Schryen</td>
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<tr>
<td>M.184.5364</td>
<td>OR Lab B</td>
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<td>Guido Schryen</td>
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<tr>
<td>M.184.5480</td>
<td>Seminar Microeconometrics</td>
<td>10</td>
<td>Hendrik Schmitz</td>
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<tr>
<td>M.184.5489</td>
<td>Microeconometrics</td>
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<td>Hendrik Schmitz</td>
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</table>
Module Catalogue

https://wiwi.uni-paderborn.de/en/studies/modules/the-module-catalogue/

The Module Catalogue

Both the relevant semester and degree program can be selected using the dropdown menu provided. Thereafter, an overview of all the modules on offer for this program within the selected semester will be displayed. Both compulsory and optional areas are regulated within your study plan and/or examination regulations. Please take note, during your module selection process, that the module catalogues are based on the faculty’s module handbook. The module handbook, valid for the current academic year, is published once a year and is approved by the Fakultätsrat. Module descriptions of previous semesters can be found in the [archived module handbooks](https://wiwi.uni-paderborn.de/en/studies/modules/the-module-catalogue/).

In particular, the faculty points out that information regarding “Weighting for the overall grade” is relevant for those students studying the Bachelor’s degree programmes “B.Sc. International Business Studies”, “B.Sc. in Business Information Systems and B.Sc. in Business Administration and Economics” only. These students have been enrolled since Winter Semester 15/16 or a later semester. For all students who were enrolled before Winter Semester 15/16 each module is simply weighted in a lump sum.

<table>
<thead>
<tr>
<th>Courses in English available for exchange students</th>
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<tbody>
<tr>
<td>Number</td>
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<tr>
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</tr>
<tr>
<td>M.184.2137</td>
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<td>M.184.2198</td>
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<td>M.184.2145</td>
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<td>M.184.2414</td>
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<tr>
<td>M.184.2421</td>
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<tr>
<td>M.184.2010</td>
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</table>
**M.184.4411 International Finance - Currencies and Exchange Rates**

- **Coordinator (coordinator):** Prof. Dr. Thomas Gries
- **Contact:**
- **Credits:** 10 ECTS
- **Workload:** 300 Std (h)
- **Semester (semester cycle):** WS
- **Study Semester (study semester):** 1-4
- **Duration in Semesters (duration in semesters):** 1

### Lehrveranstaltungen (Courses):

<table>
<thead>
<tr>
<th>Nummer / Name (number / title)</th>
<th>Art (type)</th>
<th>Kontaktzeit (contact time)</th>
<th>Selbststudium (self-study)</th>
<th>Status (PW/P)</th>
<th>Gruppengröße (group size)</th>
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<tbody>
<tr>
<td>a) K.184.44111 / Lecture on introduction to exchange rates and international finance</td>
<td>Vorlesung / Übung</td>
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<td>b) K.184.44112 / Lecture on selected models and topics in international finance</td>
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<tr>
<td>c) K.184.44113 / Project on theory and empirical evidence of phenomena of international finance</td>
<td>Projekt</td>
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</table>

### Wahlmöglichkeiten innerhalb des Moduls (Options within the module):

Keine

### Empfohlene Voraussetzungen (prerequisites):

Grundzüge der Volkswirtschaftslehre

Methods of Economic Analyses

### Inhalte (short description):

This lecture introduces the main concepts and methods to understand and analyze open economy macroeconomics, international finance and exchange rates. Covered topics include the balance of payments, exchange rate determination, market efficiency, and expectations; risk and exchange rate regimes, international financial markets and institutions, exchange rates and asset markets, borrowing and debt.
## Modules in Economics Winter Semester 2021/22

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Theory and Policy - Vorlesung (Gilroy)</td>
<td>(Gries)</td>
<td>(Gilroy)</td>
<td>(Haake, Termin 1)</td>
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<td></td>
<td></td>
<td>(Gries)</td>
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<tr>
<td>11.00 - 13.00 Uhr</td>
<td>M.184.4479 Econometrics - Übung (DE) (Feng)</td>
<td>M.184.4416 Environmental Economics (Gries)</td>
<td>M.184.4411 International Finance - Vorlesung</td>
<td>M.184.4426 Advanced Macroeconomics - Übung</td>
<td>M.184.4441 Methods of Economic Analyses - Übung</td>
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<td></td>
<td>(Gries)</td>
<td>(Gilroy)</td>
<td>(Haake, Termin 2)</td>
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<td>M.184.4498 Contests and Innovation - Übung 14-tägig ab 3. Woche (Hehenkamp)</td>
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<tr>
<td>13.00 bis 14.00 Uhr</td>
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<td>M.184.5489 Microecnometrics - Vorlesung/Übung</td>
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<td>M.184.5480 Seminar Microecnometrics (Schmitz)</td>
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<tr>
<td>14.00 bis 16.00 Uhr</td>
<td>M.184.4479 Econometrics - Übung (EN) (Feng)</td>
<td>M.184.4441 Methods of Economic Analyses - Vorlesung</td>
<td></td>
<td>M.184.5489 Microecnometrics - Vorlesung/Übung</td>
<td>M.184.5480 Seminar Microecnometrics (Schmitz)</td>
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<tr>
<td>16.00 bis 18.00 Uhr</td>
<td>M.184.4498 Contests and Innovation - Vorlesung (Hehenkamp)</td>
<td></td>
<td></td>
<td>M.184.44414 Ausgewählte Themenbereiche der VWL - Vorlesung (Jungblut)</td>
<td>M.184.4479 Econometrics - Vorlesung (Feng)</td>
</tr>
</tbody>
</table>
Registration

To register for a module you have to access the campus management system PAUL (https://paul.uni-paderborn.de/)

- PAUL contains the whole electronic course catalogue of the Paderborn University, grouped according to semesters and faculties.
- PAUL also includes course schedules, a personal calendar and a mailing system.
- An IMT account is required to login (IMT username and password)!
- Enrollment for courses in PAUL possible from 04.10. till 22.10.2021 (second registration phase) and till 15.10.2021 for participants limited modules
Semester Schedule and Examination

Lecture Period: 11.10.2021-04.02.2022

(Second) Enrollment Phase
- restricted courses: 15.10.2021
- unrestricted courses: 22.10.2021

Midterm Period: End of November - end of lecture period
Final Exam Period: January - February

No registration in PAUL = no examination
Registration in PAUL is limited to max 45 ECTS
Module selection has to conform to study plan
Examination

Deregistration from exam:
Until one week before first assessment (at the latest)
- (until October 15\textsuperscript{th}/22\textsuperscript{nd}, 2021 in PAUL; afterwards: PAUL and examination office (Jens Eichler; C.2.322))

Special case: illness – doctor’s statement required for that day
Absent without permission: exam not passed

Exam:
Passed with (not less than) grade 4.0
Not passed: Only one retrial! (Except one 2nd retrial for one of the two mandatory courses)
- Alternative solution: different / new module selection
Examination – major facts

Examination
Midterms may take place after the registration period
Final exams start after the lecture period
Deregistration until one week before first assessment (at the latest)

No repetition of module examinations in the same semester
• New registration is necessary (following semester)

Only one retrial! Exams not passed twice = end of study!
• Particular precaution: Compulsory Modules (W4441 and W4479) (one 2nd retrial for one of these two modules possible)

Examination and deregistration dates are published at the faculty’s web page
• https://wiwi.uni-paderborn.de/en/studies/semester-calendar-and-dates/examination-dates
Additional Resources

After using the module manual and PAUL to select and register for courses, additional resources may be needed to access module related information and materials. Most important are:

PANDA

https://panda.uni-paderborn.de/

In rare cases

eSeminarapparate (electronic libraries)
https://semapp.ub.uni-paderborn.de/semester
Career Profiles and Study Tracks
Career Profiles

Focus „International Management“:
- Focus on internationalization and competition in the field of economics
- Middle and senior management positions in international companies; positions with strategic areas of responsibility

Focus „International Organization“
- Focus on internationalization and research-oriented modules
- E.g. positions at the IMF, OECD, World Bank, UN, national and international agencies, ministries, central banks, EU, ...
Career Profiles

Focus „NGO“
- Specialization in the field of economics in modules with main focus on growth, development processes, environmental issues and globalization

Focus „Research“:
- Research-oriented modules in the fields of economics and management
- Positions in research institutes, national and international organizations, central banks, ...

Specialization “Asia”
- ASBE-program
Study tracks


Opportunity to choose specialization (1 out of 3 study tracks):
• Data Science in Economics,
• Cooperation and Competition,
• Global Markets and Globalization.

Selection of a particular combination of modules (30 ECTS + MA thesis).
Study track

Data Science in Economics

• Students acquire theoretical knowledge of modern statistical and econometric methods and gain hands-on skills and experience in processing, analyzing and visualizing structured or unstructured data.
• Students also learn to understand the economic value of data and how to interpret and effectively communicate the results of their analyses.
• Data Scientists are highly sought after by companies in all industries as well as public institutions.
• The study track provides also skills and knowledge necessary for a successful career in an empirically oriented field of academia such as an empirical dissertation in economics.
Study track

Cooperation and Competition

• Combination of modules that relate to the core problems of social interaction, cooperation and competition.
• Taking the perspectives of consumers, firms and the society, this track provides students with the knowledge and skills necessary to a deep and thorough analysis of cooperation and competition.
• The career perspectives include positions at strategic consulting firms, competition agencies, economic research institutes, and both healthcare and academic institutions.


Study track

Global Markets and Globalization

- Students acquire profounder insight into modern day globalization and the different notions of it carried by academics and the public.
- The focus of the modules deliberates on the future of globalization and how to attain balanced world-wide development as we confront today's global challenges in global trade, finance, and labor markets.
- New skills and methodological core competencies, such as e.g. industrial ecology skills to achieve sustainable output levels in a circular economy business model, are required of future business managers and political representatives in a globalized world with global markets.
- The professional job opportunities provide not only a challenge to us all, but also will open up your mindset for an unyielding passion to make the world a better place for us all to be in.
Study track and other programs

A study track can be completed together with other study programs such as Double Degree with Tohoku University, ASBE, ISU or other exchange programs.

Courses taken at other universities can be transferred and recognized as courses assigned to a study track as well.

A list of possible courses offered by our partner universities which can be assigned to a study track will be available soon on the study track webpage.
Specialization: Asia
Double Master Program Tohoku (DMP Tohoku)

Who? Students in first or second semester M.Sc. International Economics and Management

Application:
- Beginning of WS 2021/22 (until October 16th)

For more information:
- Check the website http://go.upb.de/dmpout
Double Master Program Tohoku (DMP Tohoku)
Double Master Program Tohoku (DMP Tohoku)

Information Session: Thu, Oct 21, 2021, 11am – Q4.245
• Participation is mandatory for application

Who? Students in first or second semester M.Sc. International Economics and Management
ASBE Program

International study program with focus on Asia

- 40 ECTS in modules ASBE (I) – ASBE (IV)
- 3 terms, therein one abroad (20 ECTS)
- Scholarships partly available (Oita, Tongji, BIT)
- No tuition fees
- Payed language courses

- All modules can be fully credited in MSc IEM
Groups and Activities
International Forum Economics and Management

UNIVERSITÄT PADERBORN

INTERNATIONAL FORUM ECONOMICS & MANAGEMENT

INVITES GERMAN AND INTERNATIONAL STUDENTS TO JOIN US

IN WINTER SEMESTER 2021/22

- PRACTICE YOUR ENGLISH WHILE PLAYING KEGELN
- JOIN THE COMPANY VISITS
- TAKE PART IN THE INTERNATIONAL COOKING NIGHT
- LEARN MORE ABOUT OTHER CULTURES DURING WORKSHOPS
- MEET OTHER STUDENTS FROM YOUR ECONOMICS DEPARTMENT

Become a member of IFEM by sending an email: ifem@campus.uni-paderborn.de
International Forum Economics and Management

Who we are:
Students of MSc IEM

Which persons do we address:
Current and international students of master courses, primarily MSc IEM

What is our aim:
getting in touch with students and professors of different nationalities
(“Internationalization at home”)
advancing academically and enjoying joint social activities

Transition Bachelor Mentoring:
Weekly mentoring session for transition students focusing of main questions and problems in the transition phase
Online: Wed, 16:00-17:00h
International Forum Economics and Management

Contacts

Email: ifem@campus.uni-paderborn.de
Write us an email to join our WhatsApp Group

PANDA: becoming a member of the PANDA-group to follow all our upcoming events
https://panda.uni-paderborn.de/course/view.php?id=3041

Web: MSc IEM page > “über den Studiengang” > IFEM or wiwi.upb.de > “International” > “Internationalization at home”
International Forum Economics and Management

Internationalization at home

Globalisation increasingly expects students to have experience of internationalisation as part of their academic studies or in a work context. Even without spending time abroad you can gain such crucial experiences while studying at our Faculty simply by taking part in, for example:

- English-taught courses or presentations
- Courses or presentations made by international visiting scholars
- Blended Mobility
- John Molson Case Competition
- European Horizons
- Buddy-program
- Tandem (one-to-one) language exchanges / Language learning strategies for Outgoings
- Mentoring an international student
- Participating in international short-term programs
- Thematic social events organised by international student groups
- The University’s International Week
- Participating in excursions organised for international students
- Meetings with the Faculty’s Visiting Scholars
- Meetings of international students, e.g. the International Forum Economics and Management (I.F.E.M.)

Make a habit of regularly checking the events calendar and the Visiting Scholars webpage to keep yourself informed of the many opportunities at our Faculty.
International Student Forum – PANDA page

https://panda.uni-paderborn.de/course/view.php?id=3041

Z.EXT.00054 International Forum Economics and Management
Schröder / Mann / Z.EXT.00054 International Forum Economics and Management

WELCOME TO THE IFEM!

We are glad to welcome you to the International Forum of Economics and Management! This forum is created to provide a close cooperation between its German and international participants. During variety of activities you may have a chance to get to know people from all over the world, gain a unique experience, practice the language skills and extend your knowledge in different spheres.

In this PANDA-group you can find all the information about our upcoming events. If you have any questions, feel free to ask us: ifem@uni-paderborn.de

You can also use this email adress to send us your telephone number and become a member of our WhatsApp group.

Don’t forget to sign up for the event!

We wish you to have a good time with us and are looking forward to seeing you soon!
Fachschaftsrat Wirtschaftswissenschaften
Thank you for listening and have a good start!