Themenliste für Bachelor- und Masterarbeiten – SS22/23

Lehrstuhl für Makroökonomie & Internationale Wirtschaftsbeziehungen

**Neue Themen:**

1. Predictably Unequal? The Effects of Machine Learning on Credit Markets
2. Machine Learning Methods in Finance: Recent Applications and Prospects
3. Pollution Haven Theorie
4. Modeling The Impact Of Artificial Intelligence On The World Economy
5. Machine learning and social action in markets: From first- to second-generation automated trading
6. Environmental Regulations and the Impact of FDI
7. Gravity models in the migration and development nexus
8. Combining the Gravity Model with Sustainability
9. Direct Trade - die bessere Alternative zu Fair Trade?
12. Gemeinwohl-Ökonomie: Welche Unternehmen als Pioniere für eine zukunftsfähige Wirtschaft vorangehen?
13. Gemeinwohl-Ökonomie: weltfremd oder zukunftsweisend?
14. Economic consequences of the Russia-Ukraine conflict: Stagflation ahead?
15. The impact of the war in Ukraine on economic uncertainty
16. An Economic Analysis of Online Streaming
17. Does Inequality Harm the Environment?
18. The Concerts and Live Entertainment Industry: A Significant Economic Engine?
19. Do Negative Interest Rate Policies Actually Work? (And at What Cost?)
20. Kita-Ökonomik – eine Perspektive für Deutschland?
Themen der letzten Semester (aber genauso interessant):

1. Fostering green development with green finance
2. Why do we need Circular Cities?
3. The Development of Circular Cities in the Context of a Systemic Transition to a Circular Economy: An Exploratory Case Study of Amsterdam
4. On the Economics of Inheritance
5. Competing schools of thought in macroeconomics-an ever-emerging consensus?
6. Employment with a Human Face: Balancing Efficiency, Equity, and Voice
7. A right to be lazy?
8. The digital divide: understanding the economics of new information and communication technology in the global economy
9. Transhumanism and society: the economic debate over human enhancement
10. Redesigning the industrial ecology of the automobile
11. The Economics Effects of Corona on the Aviation Industry
12. Unemployment Inequality in the Pandemic: Evidence from Germany
13. Firms' Investment Decisions in Response to the COVID-19 Pandemic: Economic Evidence from Germany
14. A review of the economic theories of poverty
15. Conflicting Economic Theories of Social Change
16. Economic Theories of Globalization
17. Economic Theories of Labor Migration
18. Environment, economy, and society: fitting them together into sustainable development
19. Do free trade agreements actually increase members' international trade
20. Revisiting the effects of regional trade agreements on trade flows with proper specification of the gravity model
21. From the Washington to the Beijing Consensus: How China’s Economic Rise Has Altered International Development and Undermined the IMF
22. Economic Lessons to be Learned from the Wirecard Scandal
23. Eine ökonomische Bestandsaufnahme: Die bilateralen Verträge zwischen der EU und der Schweiz
24. Do Trade and Investment (Agreements) Foster Development or Inequality
25. The central-bank balance sheet as an instrument of monetary policy
26. The Political Relevance and Feasibility of Basic Income
27. Should the European Central Bank and the Federal Reserve be concerned about fiscal policy?
28. Unions, fiscal policy and central bank transparency
29. Which vested interests do central banks really serve? Understanding central bank policy since the global financial crisis
30. Should the central bank issue e-money?
32. Trading Tasks: A Simple Theory of Offshoring
33. Central Banks as Fiscal Players
34. Bringing Ecosystem Services into the Real World: An Operational Framework for Assessing the Economic Consequences of Losing Wild Nature
35. The Piketty phenomenon and the future of inequality
36. Is Green Capitalism Possible?
37. Navigating the Platform Age: the ‘More Regulatory Approach’ to Antitrust Law in the EU and the US
38. Is blockchain the death of antitrust law? The Blockchain Antitrust Paradox
39. Current Digitalization Degree in the Manufacturing Industry in Germany
40. Industrial revolution-industry 4.0: Are German manufacturing SMEs the first victims of this revolution?
41. Digitalization in Manufacturing—Employees, Do You Want to Work There?
42. Competition policy reform in Europe and Germany—institutional change in the light of digitization
43. The Future of the Health Industry in the Age of Digital Platform Economics
44. Digitalization and the Future of Work: Macroeconomic Consequences
   Lit.: Digitalization and the Future of Work: Macroeconomic Consequences
45. Assessment of the sustainability of government debt in a stochastic economy
46. OWL-Champions (Weidmüller, Miele, Claas,...): Eine makroökonomische Untersuchung.
47. Der Erfolg von Familienunternehmen oder inhabergeführten Unternehmen (z.B. Fielmann, Sixt,..)
48. Das Supermarkt-Oligopol in Deutschland (fünf Unternehmen beherrschen 75% des deutschen Lebensmittelmarktes): Menschenrechte zum Dauertiefpreis [entlehnt vom KATAPULT-Magazin]
49. Die Aussagekraft des BIP in Zeiten von digitalen Geschäftsmodellen und der Shared Economy
50. The Economics of Homeoffice
   (Homeoffice hinsichtlich Produktivität, Reduktion von Kosten (Reisen, Anmietung von Bürogebäuden))
51. Welche Handelsgüter sind am stärksten von COVID-19-Beschränkungen betroffen?
52. Wie hängen religiöse Ethik und wirtschaftliches Handeln zusammen?
53. Gibt es eine Grenze der Staatsverschuldung?
54. Alterssicherung und Staatsverschuldung
55. Staatsverschuldung—Staatsbankrott?
56. Crowding-out durch Staatsverschuldung?
57. The Modern Ricardian Equivalence Theorem
58. Rethinking Stabilization Policy: Evolution or Revolution?
59. Rethinking globalization: Critical issues and policy choices
60. Rethinking the monetary transmission mechanism
61. Rethinking national fiscal policies in Europe
62. Economic Analysis of the Labor Market in OWL
63. Verluste vom Acker bis auf den Teller: Lebensmittelabfälle in der Wertschöpfungskette und im Konsum
64. Die Zukunft der Bankindustrie
65. Geopolitische Vermögenssteuerung: Vermögensanlage rund um den Globus, von Andorra über Panama und Singapur bis Zypern
66. Crime Treasure Islands: Tax Havens, Tax Evasion and Money Laundering
67. Increasing the profitability of multinational companies through tax havens
68. Understanding Offshore Finance: The Panama Papers in Perspective
69. Money moves: Tax planning in multinational companies: a case of Microsoft
70. Neuroeconomic foundations of trust and social preferences
71. Social capital, institutions and trust
72. Three lenses on the multinational enterprise: Politics, corruption, and corporate social responsibility
73. General-equilibrium approaches to the multinational enterprise: a review of theory and evidence
74. The curse of the haven: The impact of multinational enterprise on environmental regulation
75. Virtuous circles? Human capital formation, economic development and the multinational enterprise
76. Does gravity matter in a service economy?
77. Trade liberalization and the global service economy
78. Equality, employment, and budgetary restraint: the trilemma of the service economy
79. The rise of the service economy
80. After industrial society? The emerging self-service economy
81. Trade in Services and Trade in Goods: Differences and Complementarities
82. Recent Developments in Macroeconomics
83. Recent Conduct of Monetary Policy: Issues and Dilemmas
84. The offshore services value chain: developing countries and the crisis
85. Realwirtschaftliche Aspekte der Corona-Pandemie
86. Rare earth „German companies are running out of high-tech metals
87. Why does society undervalue workers considered "key" in times of emergency?
88. Verkaufte Daten, digitale Fließbandarbeit und Regierungstreue: Die Welt der indischen Gesundheits-Apps
89. Die Zukunft der digitalen Arbeitswelt
90. Upskilling: So wapnnen Unternehmen ihre Mitarbeiter für neue Herausforderungen
92. The Music Industry as a Vehicle for Economic Analysis
93. Past, present and future: music economics at the crossroads
94. Art investment: hedging or safe haven through financial crises
95. Honours versus money. The economics of awards
96. Fiscal and economic aspects of book consumption in the European Union
Why is remanufacturing so important?

1. Gains from remanufacturing
2. Economics of remanufacturing
3. Market-ability of remanufactured products
4. Competition in remanufacturing and the Effects of Government Subsidies
5. Economic Effects of Take-Back Laws: Optimal Prices and Trade-In Rebates for Durable, Remanufactured Products
6. Product Life-Cycle Implications for Remanufacturing Strategies
8. Eco-efficiency gains from remanufacturing: A case study of photocopier remanufacturing

About Belgium:

1. Stock market development and economic growth in Belgium
2. The Development of Cross-Border Economic Relations, A theoretical and empirical study of the influence of the state border on the development of cross-border economic relations between firms in border regions of the Germany, Netherlands and Belgium
3. Economic Social Conflicts in Belgium
4. Patterns and Principles of Fiscal Federalism in Belgium
5. Economic growth in postwar Belgium

— Gerne auch individuelle Themenvorschläge! —