Get ready! PARTICIPATE IN THE JOHN MOLSON MBA INTERNATIONAL CASE COMPETITION AND GET A CHANCE TO WIN A CASH PRIZE OF $10,000 CAD.

Montréal, Canada

In a few months, a team of students from the Universität Paderborn will be on their way to Montreal to compete in the 38th edition of the John Molson MBA International Case Competition. Competition details are on the following page.

This event is the largest, oldest and most prestigious MBA case competition in the world uniting 36 business schools from over 19 countries. We are proud to have made the cut!

January 7th - 11th, 2019

We encourage you to stay up to date with the event via the John Molson MBA ICC social media channels shown below.

Universität Paderborn and its students count on your support and we look forward to bringing home the Concordia Cup in 2019!

For any additional media inquiries, please contact Ankit Kumar at ankit.kumar@mbacasecomp.com

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EVENT STATS

5
DAYS OF EVENTS

36
SCHOOLS

1000+
ATTENDEES

19+
COUNTRIES

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An educational experience unlike any other!

With up to three hours of preparation time, teams of four students must analyze and evaluate business cases using the skills, knowledge and experience they have acquired from their respective MBA curriculum. The final product is a presentation whereby students demonstrate their ability to dig into a problem and develop a feasible solution.

The students present their detailed plan of action to a panel of judges. More than 300 business executives serve as judges, each bringing their unique backgrounds, experiences and perspectives to the table in order to critically assess each of the participants’ presentations. Teams are then evaluated on creativity, insight, substance and plausibility of implementation.

Cash Prize of $10,000 CAD

The winning team receives a cash prize of $10,000 CAD. Previous winners include UCD Michael Smurfit Graduate Business School (Ireland), Nanyang Business School (Singapore), Sydney’s University of Technology (Australia), Université de Laval (Canada), Porto School of Business (Portugal), University of Calgary (Canada), University of South Carolina (USA), HEC Montréal (Canada), and more.

The Organizing Committee

This year’s event will be organized by a team of current MBA students from the John Molson School of Business. They are: Johane Nouala (Sponsorships), Juan Alejandro Perez Rosario (Schools, Volunteers & Sustainability), Julia Galbraith (Judges, Cases & Events), Vikram Vetagiri (Hotel, Budget, Logistics & IT) and Ankit Kumar (Marketing).

ABOUT THE JOHN MOLSON MBA ICC

The John Molson MBA International Case Competition is a not-for-profit event organized by a team of MBA students from the John Molson School of Business at Concordia University in Montréal, Canada. The competition is open to top business schools worldwide and is recognized as the largest case competition of its kind. Its main purpose is to bridge the gap between corporate and academic worlds, which ultimately enriches both students and executives alike.

The competition format is a round-robin tournament that consists of seven original business cases. The cases are selected from among the top entries submitted to us via the annual Case Writing Competition. The highlight of the week is a live case presentation by a major company facing a real life business challenge.

A partial list of countries that have participated include: Brazil, Canada, Chile, Dominican Republic, Finland, Germany, Ireland, Israel, Lebanon, Mexico, Netherlands, Portugal, Singapore, South Africa and USA

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