



<https://images.app.goo.gl/YrUJSXL8i3k4NFqF6>

RESEARCH SEMINAR

INTRODUCTION TO COGNITIVE RESEARCH

IN ENTREPRENEURSHIP

This research seminar introduces **basic notions, theories, and methods associated with cognitive research** in the managerial sciences, with a **particular focus on entrepreneurship** (e.g., How do mental models and processes influence entrepreneurial actions? Does shared team cognition lead to more successful outcomes? Etc.). The seminar primarily targets Ph.D. students and early career scholars. The instructor will be the visiting Associate Professor **Denis A. Grégoire**, Rogers-J.A.-Bombardier Chair of entrepreneurship research at HEC Montréal's Department of Entrepreneurship and Innovation, Canada.



The seminar will be held on **April 20-24, 2020** in the startup incubator garage33 at Paderborn University, Germany. (A short meeting/Skype will take place on April 16). Although the instructor will give a few targeted lectures, this seminar primarily rests on **active discussions** of research articles. Seen in this light, the primary method of instruction will be class-wide discussions. Participants will be **required to read assigned material ahead of seminar meetings** and will be asked to present/summarize two particular texts and act as 'discussion leaders' for these texts.

To create a conducive learning experience, the seminar is restricted to 10 participants. To apply for participation, please submit an **extended abstract** (three pages including general topic, method and contribution) **or working paper before March 15th, 2020**. If accepted, your submission will receive feedback during the course. All submissions should be sent to yasmine.yahyaoui@uni-paderborn.de (subject, please specify "Cognitive Research in Entrepreneurship"). The fee for the course is 500 € (lunch, beverages, and farewell dinner included).

Further information: <https://tecup.de/research-seminar/>.

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