



C&A is one of the leading fashion companies in Europe with 1.500 stores in more than 21 countries, 36.000 employees and two million customers every day. To support our Consumer Insights & Analytics team in Düsseldorf for the duration of at least 6 months, C&A Buying GmbH & Co. KG is looking as soon as possible for an

Intern (m/f) Market Research

Your main responsibilities

- › Supporting the organization of quantitative and qualitative market research projects (e.g. Product or Season Research, Online Community surveys)
- › Preparing & supervising field work and handling of all relevant operational tasks (e.g. development of questionnaires and organization of group discussions)
- › Analysis of insights generated via market research
- › Preparation of documentation material and presentations
- › Active involvement in meetings to share results with stakeholders
- › During your internship you will get a deep insight into the business processes as well as our daily research work and will have the chance to manage sub-projects independently and autonomously.

Your profile

- › Bachelor/Master in International Business/Marketing Management/Psychology or similar
- › Experience in qualitative and quantitative market research
- › Solid analytical skills – minimum expected SPSS and EXCEL
- › Being able to work in an independent, responsible and structured manner
- › Ability to translate theoretical knowledge into practice
- › English as well as German fluency is a must (written and oral)
- › Enjoy working as part of a team and possess good communication skills
- › Self-confident and being a problem-solver
- › Open minded and affinity to retail business
- › Passion for fashion is a benefit but not a must

We offer

- › A dynamic and fascinating job within a fast-paced international work environment.
- › We also offer comprehensive on the job training and an interesting remuneration package and benefits.

Interested?

Apply online via C&A's Career Portal

<http://www.c-and-a.com/uk/en/corporate/company/careers/find-the-job-for-you/>

or send your application to Kerstin.Schiffer@canda.com