



C&A is one of the leading fashion companies in Europe with 1.500 stores in more than 21 countries, 36.000 employees and two million customers every day.

To support our Consumer Insights & Analytics team in Düsseldorf for the duration of at least 6 months, C&A Buying GmbH & Co. KG is looking as soon as possible for an

## **Intern (m/f) Market Research & Analytics**

### **Your main responsibilities**

- › Support of one of our core projects “Markdown Management Optimization”
- › Administration of project work together with headquarter team and store managers (working with internal systems to distribute algorithm based Markdown prices to corresponding stores, interaction with 3<sup>rd</sup> party analytics provider to monitor effect of price changes, handling of every day issues with store managers)
- › Preparation of documentation material and presentations for project meetings
- › Active involvement in meetings to share results with stakeholders
- › During your internship you will get a deep insight into the business processes as well as our daily work and will have the chance to support managing a core projects independently and autonomously

### **Your profile**

- › Bachelor/Master in International Business/Marketing Management
- › First experiences in a Market Research or Analytics/ Business Intelligence team
- › Ability to work in an independent, responsible and structured manner
- › Ability to translate theoretical knowledge into practice
- › English as well as German fluency is a must (written and oral)
- › Enjoy working as part of a team and good communication skills
- › Self-confidence and being a problem-solver
- › Open minded and affinity to retail business
- › Passion for fashion is a benefit but not a must

### **We offer**

- › A dynamic and fascinating job within a fast-paced international work environment
- › We also offer comprehensive on the job training and an interesting remuneration package and benefits

### **Interested?**

Send your application to [Kerstin.Schiffer@canda.com](mailto:Kerstin.Schiffer@canda.com)