

## Studienplan (Beispielablauf) für Berufsperspektive „Manager in Multinational Enterprise“

Phase	Sem.	Modules		
Master-Phase (120 ECTS)	1.	M.184.4497 Cases in Competition Policy (5); M.184.4498 Contests and Innovation (5)	M.184.4441 Methods of Economic Analyses (10)	M.184.4479 Econometrics (10)
	2.	M.184.4490 Topics in Competition Policy (5); M.184.4425 Applied Financial Economics (5)	M.184.4421 International Economics (10)	M.184.4416 Environmental Economics (10)
	3.	M.184.4173 Strategic Management: An Economic Approach (10)	M.184.4136 Applied Research Management (5); M.184.4149 Spirituality & Management (5)	M.184.4216 Advanced Management Consulting (5); M.184.4129 Corporate Entrepreneurship (5)
	4.	Master-Thesis (20)		M.184.4125 Entrepreneurial Business Planning (10)

- Schwerpunkt Internationalisierung und Wettbewerb im Economics - Bereich
- Nutzung der Wahlmodule zur Aufstockung der Managementinhalte
- weniger methodische Module