

Themenübersicht für Bachelor- und Masterarbeiten/

Topics for Bachelor & Master theses

Lehrstuhl für Makroökonomik & Globalisierung

Chair of Macroeconomics & Globalization

Gerne betreuen wir Abschlussarbeiten in den Themenbereichen Makroökonomik, Internationale Ökonomik, Arbeitsmarktökonomik und Nachhaltigkeit. Abschlussarbeiten können wahlweise auf Englisch oder Deutsch geschrieben werden. Im Folgenden finden Sie Vorschläge zu Abschlussarbeitsthemen. Diese sind tendenziell eher für das Bachelorniveau gedacht, aber durchaus auch für Masterarbeiten interessant. Bei Masterarbeiten besteht jedoch ein höherer Anspruch an die Eigenleistung, sodass hier ein bilateraler Austausch bzgl. des konkreten Themas sinnvoll ist. Individuelle Themenvorschläge sind jederzeit willkommen!

We are happy to supervise theses in the fields of macroeconomics, international economics, labor economics and sustainability. Theses can be written in either English or German. Below you will find suggestions for thesis topics. These tend to be for Bachelor's level, but are also of interest for Master's theses. In the case of Master's theses, however, there is a higher demand for personal contribution, so that a bilateral exchange regarding the specific topic is required. Individual topic suggestions are always welcome!

Topics (tentative titles)

Macroeconomics

- The prospects of German manufacturing in the wake of the energy crisis
- Firms' responses to the energy crisis
- A comparative analysis of central bank policies during the recent surge of inflation

International economics

- An ex-ante analysis of the trade policy announced by Donald Trump
- How do companies in developing countries become exporters?
- The effects of foreign direct investment in extractive industries on the local economy
- The economic effects of trade integration in a regional economic community in Africa

Labor economics

- Analyzing child penalties across countries
- The impact of AI on income inequality
- The pros and cons of short-time work schemes during the Covid pandemic

Sustainability

- The role of fair-trade certification for socioeconomic development in producer countries and communities
- The role of sustainability standards for working conditions in the global textile value chain
- Environmental regulations and the impact on foreign direct investment
- A critical review of the pollution haven hypothesis
- Does inequality harm the environment?
- Sharing economy: a potential new pathway to sustainability?
- Doughnut economics

Themen der letzten Semester / Topics from previous semesters:

Bachelor

- The decoupling of economic growth from energy consumption and emissions – a critical review of the evidence
- An economic analysis of bilateral migration agreements
- The impact of the EU AI act on MNEs – an economic analysis and the implications for a local MNE
- The implications of central bank digital currencies for monetary policy
- The effect of AI on employment – theory and evidence
- The impact of AI and automation on offshoring strategies of multinational firms
- The economic impact of megaevents – a critical review of the evidence
- The long run impact of COVID-19 on working from home

Master

- Foreign direct investment and firm upgrading in developing economies with a specific focus on Nigeria