

# Academic M&A Survey – Data Protection Notice

## 1 Important remark

Please rest assured that this survey itself is absolutely anonymous and that we do not process any information relating to an identified or identifiable natural person with this survey. **Therefore, this survey itself does not require a data protection notice according to Recital 26 of the European General Data Protection Regulation (GDPR).**

## 2 Why do we provide you with this data protection notice?

Although this survey itself is absolutely anonymous, we processed your professional e-mail address once to contact you (and deleted it afterwards) and we might have to process your e-mail address in case you reach out to us regarding this survey and expect us to answer.

Therefore, to be compliant with the European GDPR, we would like to inform you:

1. how we processed your professional e-mail address which was used to contact you once with regard to this survey and
2. how we will process your e-mail address in case you reach out to us regarding this survey at [masurvey@mail.uni-paderborn.de](mailto:masurvey@mail.uni-paderborn.de)

The following information fulfills the GDPR information requirements in accordance with Art. 13 and Art. 14 GDPR. Specific terms used in this notice are defined in Art. 4 GDPR.

## 3 Information requirements in accordance with Art 13. and Art 14. GDPR

### 3.1 Contact details and responsible persons

The University of Paderborn is responsible for processing your personal data (i.e., your professional e-mail address as mentioned above) as part of this survey/research project. The University of Paderborn is an institution funded by the state of North Rhine-Westphalia, Germany. It is a legal entity of public law and it is represented by its president.

#### 3.1.1 General contact

Universität Paderborn  
Warburger Straße 100

33098 Paderborn

Tel.: +49 5251 60-0

Web: <http://www.uni-paderborn.de>

### **3.1.2 Research project contact**

Prof. Dr. Sönke Sievers

E-Mail: [masurvey@mail.uni-paderborn.de](mailto:masurvey@mail.uni-paderborn.de)

Tel.: +49 5251 60-3377

Web: <http://www.upb.de/accounting>

### **3.1.3 Data protection officer contact**

Please use the general contact above or inquire at

E-Mail: [datenschutz@uni-paderborn.de](mailto:datenschutz@uni-paderborn.de)

Web: <http://www.uni-paderborn.de/datenschutz>

### **3.2 Data collection**

We collected your professional e-mail address via web crawling activities on publicly accessible websites, especially on company websites.

### **3.3 Purpose**

We collected and processed your professional e-mail address once to contact you with exactly one e-mail message to inform you about this survey/research project.

In case you reach out to us regarding this survey at [masurvey@mail.uni-paderborn.de](mailto:masurvey@mail.uni-paderborn.de) we will process your e-mail address to answer your request.

### **3.4 Lawfulness of processing**

Processing your professional e-mail address for this research project at the University of Paderborn, a legal entity of public law, is lawful according to Art. 6 (e) GDPR as processing is/was necessary for the performance of a task carried out in the public interest (research).

Moreover, in case you reach out to us regarding this survey at [masurvey@mail.uni-paderborn.de](mailto:masurvey@mail.uni-paderborn.de) processing your e-mail address is lawful according to Art. 6 (a) GDPR as you are giving us your consent to process your e-mail address to answer your request.

### 3.5 Data transmission

Your processed professional e-mail addresses are/were not transmitted to third parties.

### 3.6 Data storage period

Your professional e-mail addresses, which was used to contact you with exactly one e-mail message, was deleted by the time we contacted you. Thus, your professional e-mail address is not stored.

Your e-mail address, which you might use to reach out to us at [masurvey@mail.uni-paderborn.de](mailto:masurvey@mail.uni-paderborn.de), will be stored on the University's e-mail server in Germany until we answer your request. Your e-mail address will be deleted immediately after.

### 3.7 Further processing

There is no further processing of any e-mails except the mentioned purposes above.

### 3.8 Information about your rights (Chapter 3 GDPR)

As affected person you are generally entitled to assert your rights in compliance with GDPR.

Specifically:

- **Your right of access (Art. 15 GDPR):** You have the right to obtain confirmation as to whether personal data concerning yourself are being processed, and, where that is the case, access to the personal data and additional information.
- **Right to rectification (Art. 16 GDPR):** You have the right to obtain without undue delay the rectification or completion of inaccurate/incomplete personal data
- **Right to erasure (Art. 17 GDPR):** You have the right to obtain the erasure of personal data without undue delay
- **Right to restriction of processing (Art. 18 GDPR):** You have the right to obtain restriction of processing under specific circumstances

- **Right to object (Art. 21 GDPR):** You have the right to object to processing your personal data

Moreover, you have the **right to lodge a complaint with a supervisory authority (Art. 77 GDPR):**

Landesbeauftragte für Datenschutz und Informationsfreiheit  
Nordrhein-Westfalen  
Postfach 20 04 44  
40102 Düsseldorf  
Tel.: 0211/38424-0  
E-Mail: [poststelle@ldi.nrw.de](mailto:poststelle@ldi.nrw.de)