

Sönke Albers, Caren Sureth (2012):

Editorial: What Is and What Is Not a Substantial Contribution?

in: Business Research 5, 131-132.

Summary:

In summary, the diagnostics call for:

1. Articles that have been published as working papers or have been derived from dissertations are welcome if they provide substantial new knowledge that has not been submitted to another journal or published before.
2. Translations of papers that have been published previously in another language (German or other) typically do not provide an incremental contribution to the literature and are not acceptable for BuR.
3. If the article is based on a concept, model or dataset previously used by the same author for a related research question then this author has to disclose this in detail.
4. Furthermore, the research design including the set of assumptions or sample selection must be carefully documented in order to leave no doubt about how premises restrict the generalizability of results and how missing values, hand-collected data, winsorizing, censoring etc. have affected the original dataset. Limitations in the generalizability of results must be described.
5. Previous drafts of the paper that are available as a working paper under a different title should be mentioned in the non-anonymized version that is finally published as a BuR article.