Potential topics for bachelor thesis

Topics related to accounting and firm transparency:

- Financial reporting transparency in private and public firms
- Firm transparency and Social Media
- Dissemination of information via Social Media
- The channels used by firms to disseminate information
- The effects of diversity on firm transparency and performance
- The capital market effects of stock splits
- AI automation in accounting and capital markets
- Misreporting in times of economic downturn

Topics related to sustainability and ESG reporting:

- Mandatory sustainability reporting in the European Union
- Voluntary sustainability reporting in the European Union
- Development of sustainability reporting across countries
- Disclosure practices in sustainability reporting
- Sustainability reporting by private firms
- Environmental risk reporting: Regulation and reporting practices

Topics related to debt market:

- Characteristics of bond issuers around the world
- Development of corporate (green) bond market in different countries
- The impact of Brexit on the European corporate bond market
- The UK corporate bond market: Developments across market segments
- Green bonds in Europe and the US: The impact of environmental certification
- Different certifications of green bonds and the effect on bond characteristics