

Faculty of Business Administration and Economics  
Chair of Organizational, Media and Sports Economics  
  
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**submitted to:**

**Prof. Dr. Bernd Frick**

**supervised by:**  
**<Mr/ Ms> <Title> <First name Last name>**

**due date:**

**<day> <month> <year>**

**submitted by:**

|  |  |
| --- | --- |
| <First name> <Last name> | Course of studies: <Course of studies> |
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Executive Summary (not necessary for seminar papers)

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# List of abbreviations (terms should not be named in the dictionary)

abbreviation written-out term

abbreviation written-out term

abbreviation written-out term

# Heading (Introduction and structure)

At the chair of Organizational, Media and Sports Economics the American citation style is used (Harvard-system). Literally or by content citations do not need the prefixed „cf.“(confer). As a matter of principle, citations should refer to the original text. Example: Text Text Text Text Text Text Text Text Text Text Text Text (Author, year: page).

Direct citations however have to be marked with quotation marks. The source is named directly after the citation. Example: “Text Text Text Text Text Text” (Author, year: page).

Direct citations with a length of more than three lines will be additionally indented and displayed in font size 10. Example:

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## 2nd order heading

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## 2nd order heading

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# Heading (e.g. Theoretical background)

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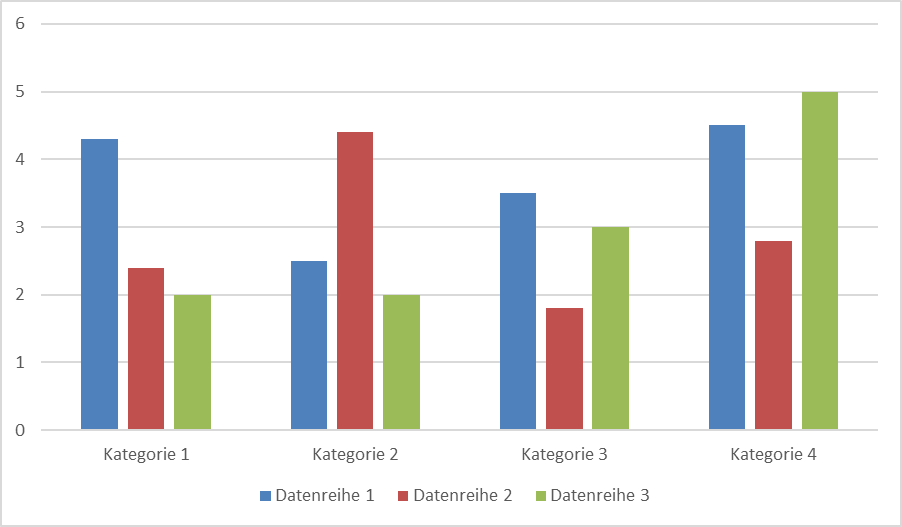
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## 2nd order heading

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Figure 1: Title of the figure

  
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Table 1: Title of the table

|  |  |  |
| --- | --- | --- |
| **Variable** | **OLS-Modell** | **Fixed-Effects-Modell** |
| **Soziodemographische Variablen** | | |
| Migrationshintergrund | -0,0168 | -0,0368 |
| Alter | -0,119 | -0,187 |
| Alter² | -0,222 | -0,115 |
| Geschlecht | 0,135\*\*\* | 0,184\*\*\* |
| Hauptschulabschluss | -0,125\*\*\* | -0,189\*\*\* |
| Realschulabschluss | -0,0295 | -0,0344 |
| Abitur | -0,0927\* | -0,129\* |
| **Industrievariablen** | | |
| Automobil | 0,833\*\*\* | 1,484\*\*\* |
| Telekommunikation | 0,0877\*\*\* | 0,124\*\*\* |
| Dienstleistungen | 0,830\*\*\* | 1,213\*\*\* |
| Produzierendes Gewerbe | 0,349\* | 0,556\* |
| Landwirtschaft | 0,0751 | 0,103 |
| **Institutionelle Variablen** | | |
| Betriebsrat | 0,768\*\*\* | 1,314\*\*\* |
| Tarifvertrag | 0,0674\*\*\* | 0,0975\*\*\* |
| Konstante | 0,276 | ----- |
| R2 | 0,2154 | ----- |
| Root MSE | 0,70606 | ----- |
| N | 3220 | 3220 |

Levels of statistical significance are defined as follows: \* p<0,1; \*\*p<0,05; \*\*\* p<0,01

**Source: Based on author, year: page.**

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# Appendix

# Statutory declaration

I hereby affirm that I, First and last name, have authored this thesis independently, that I have not used other than the declared sources, and that I have explicitly marked all material which has been quoted either literally or by content from the used sources.

This thesis has not been submitted or published either in whole or part, for a degree at this or any other university or institution.

City, Date Signature

1. Footnotes are to be used sparingly. They elaborate further aspects or show a great number of further sources which would hinder the flow of reading. Footnotes are placed on the bottom of the respective page. They are numbered continuously. The font size is 10. A footnote ends with a period/full stop. [↑](#footnote-ref-1)